

## Programme October 25 - 26, 2007

8.00 – 9.00	<b>Registration</b>	
<b>PLENARY SESSIONS - "Vitosha" Hall, Inter Expo Center</b> Moderator: <b>assoc. prof. Rumen Nikolov</b> , SU "St. Kliment Ohridski"		
9.00 – 9.30	<b>Opening</b>	<i>Welcome speeches</i> <b>Rector</b> of Sofia University "St. Kliment Ohridski" <b>Mayor</b> of Sofia <b>Mr. Lachezar Borisov</b> , Deputy Minister of Economy and Energy <b>Ms. Ginka Chavdarova</b> , Executive Director, National Association of Municipalities in Bulgaria <b>Mr. Margarit Todorov</b> , Member of the Executive Board, Confederation of Employers and Industrialists in Bulgaria
<b>STRATEGIES AND POLICIES FOR ENCOURAGEMENT OF INNOVATIONS AND ENTREPRENEURSHIP</b> Moderator: <b>Assoc. prof. Kamelia Stefanova</b> , UNWE		
9.30 – 11.00	European Innovation Platform	<b>Roland Strauss</b> , European Innovation Dialogue
	Investments in Innovation and Education – a prerequisite for economic growth	<b>Grigor Milanov</b> , HP Bulgaria
	Bulgarian National Innovation System	<b>Emilia Radeva</b> , Ministry of Economy and Energy
	Regional Innovation Strategies	<b>Rouslan Stefanov</b> , ARC Fund
	Business Support under the OP "Development of the competitiveness of Bulgarian Economy"	<b>Nikola Lesinski</b> , Ministry of Economy and Energy
	Partnership between the Local Authorities, Universities and Business	<b>Sylvia Georgieva</b> , National Association of Municipalities
<b>11.00 – 11.30</b>	<b>Coffee Break</b>	
<b>KNOWLEDGE AND INNOVATION FOR ECONOMIC GROWTH</b> Moderator: <b>Assoc. prof. Milanka Slavova</b> , UNWE		
11.30 – 13.00	FP7 as a key EU financial instrument for encouraging the business-research cooperation	<b>Miroljuba Madjarova</b> , DG Research, EC
	Business environment & Encouraging the Entrepreneurship in Bulgaria	<b>Dimitar Petkov</b> , Agency for Small and Medium Enterprises
	Academia – Industry Cohesion: the experience of Greece	<b>Dimitrios Stanopoulos</b> , Centre for Research and Technology Hellas
	European Business & Innovation Support Centre	<b>Maria Alexandrova</b> , ARC Fund
	Applying the EC Spatial Database Directive	<b>Ivan Filipov</b> , Agency for Sustainable Development and Eurointegration
	NOVATech Competition - Intel Berkeley Technology Entrepreneurship Challenge in Eastern Europe	<b>Denitsa Ezekieva</b> , BIMT
<b>13.00 – 14.00</b>	<b>Lunch Break</b>	

## Panel Sessions

<b>25 October 2007 (Thursday)</b>			
	<b>Hall "Rodopi" – 1st floor</b>	<b>Hall "Ruen" – 2nd floor</b>	<b>Hall "Pirin" – 1st floor</b>
14.00 – 15.45	<b>Academia-Industry Cohesion Technology Transfer Offices in Bulgarian Universities</b>	<b>Presenting a Collaborative Platform to Support SME Participation in European Manufacturing Networks</b>	<b>Building the European Network for Lifelong Competence Development Entrepreneurship in Universities</b>
15.45 – 16.15	<b>Coffee break</b>		
16.15 – 18.00	<b>Financial Instruments for micro business and SMEs</b>	<b>Good e-Business Practices Leading to More Effective and Efficient SMEs</b>	<b>Technology Enhanced Learning in Central and Eastern Europe – Challenges and Opportunities</b>
<b>18.00</b>	<b>Cocktail</b>		
<b>26 October 2007 (Friday)</b>			
		<b>Hall "Ruen" - 2nd floor</b>	
9.00 – 10.15		<b>ECOSPACE – eProfessional Collaboration Space</b>	
10.30 – 13.00		<b>TOOL-EAST – Open Source Enterprise Resource Planning application</b>	