

INNOVATION AND ENTREPRENEURSHIP ENCOURAGEMENT AT LOCAL AND REGIONAL LEVEL

UNDER THE PATRONAGE OF
MR. GEORGI PARVANOV, PRESIDENT OF THE REPUBLIC OF BULGARIA

28 November 2005 (Monday)

PLENARY SESSION

“Vitosha” Hall, Inter Expo Centre		
Moderator: Assoc. Prof. Rumen Nikolov, SU „St. Kliment Ohridski”		
<i>8.00 – 9.00</i>	<i>Registration</i>	
9.00 – 9.230	Opening	Welcome speech President Rector of SU „St. Kliment Ohridski” Mayor of Sofia Municipality Mrs. Ginka Chavdarova , National Association of Municipalities Mrs. Sasha Bezuhanova , President of BIBA
Moderator: Prof. Milena Stefanova, Sofia University “St. Kliment Ohridski”		
REGIONAL DEVELOPMENT AND CHALLENGES IN FRONT OF BULGARIA IN THE PROCESS OF ACCESSION TO THE EU		
9. 30 – 9.45	➤ Planning and Programming of the Regional Policy – Challenges and Progress	➤ Mrs. Iskra Mihailova , Vice Minister, Ministry of Regional Development and Public Works
9.45- 10.00	➤ Industrial and Economy Development – Entrepreneurship, Innovation and Investments	➤ Mr. Lachezar Borissov – Vice Ministe, Ministry of Economy and Energy
10.00 - 10.15	➤ The State Administration and the Information Provision, Transparent for the Society	➤ Mr. Angel Ivanov , Vice Minister, Ministry of State Administration,
10.15 - 10.30	➤ Challenges in Front of the Local Authorities in the Implementation of the Regional Innovation Strategies (and/or Strategies for Sustainable Development).	➤ Mr. Chavdar Russev , National Association of Municipalities
10.30 - 10.45	➤ Preparation of Bulgaria for Utilization of the EU Structural Funds	➤ Mrs. Nevena Apostolova – Senior Expert, „Management of EU Funds” Directorate, Ministry of Finance
<i>10.45 - 11.15</i>	<i>Coffee Break</i>	
Moderator: Mr. Antoni Slavinski, President of Association “Telecommunications”		
ENTREPRENEURSHIP, PARTNERSHIP, INFORMATION SATURATION		
11.15 – 11.30	➤ Challenges in front of the eGovernment Initiative and Opportunities for the Bulgarian Business	➤ Mr. Nikolay Rashev , Counsellor to the Minister of the State Administration
11.30 – 11.45	➤ Broadband access and the Role of the Municipal Centres	➤ Mr. Antoni Slavinski , Telecommunication Association
11.45 – 12.00	➤ The New European Initiative i2010 – Challenges in front of Bulgaria	➤ Mr. Alexander Ognianov, Director Information Society and IT, Ministry of Transport
12.00 – 12.15	➤ ICT Cluster. Clustering Development	➤ Mr. Peter Statev , ICT Cluster
<i>13.00 – 14.00</i>	<i>Lunch Break</i>	

PANEL SESSIONS

	"Rodopi" Hall (100)	"Pirin" Hall (50)	"Rila" Hall (30-40)	"Seminar" Hall (50)
14.00 – 15.45	<p style="text-align: center;">Panel session 1</p> <p style="text-align: center;">Innovation and Competitiveness</p> <ul style="list-style-type: none"> ➤ «Balanced and Sustainable Regional Development» – Buryana Konaklieva, Head of Unit, MRDPW; ➤ «Increasing Competitiveness of the Bulgarian Economy» - Andrey Lalov, Head of unit, MEE ➤ Project "STO" – best practice for encouragement of the innovative business – Reneta Kopandanova, State Expert, MEE ➤ Energy Efficiency, RES and Environment Protection – not only a Policy - Kostadinka Todorova, Director, MEE ➤ Competitive environment for SMEs in the local communities – Elza Grigorova, NBDN <p>Moderator: <i>Zoya Damianova, ARC Fund</i></p>	<p style="text-align: center;">Panel session 2</p> <p style="text-align: center;">Case Histories for Clusters and Incubators in Bulgaria</p> <ul style="list-style-type: none"> ➤ Bulgarian ICT Cluster and Strategy for competitiveness of Bulgaria on Global ICT Markets – Peter Statev, ICT Cluster; ➤ Legal Framework of Clusters and Incubators – George Dimitrov, ICT Cluster; ➤ Presentation of the Hi-Tech Business Incubator-Varna – Dimitar Radev; ➤ Presentation of the Hi-Tech Business Incubator-Gabrovo – Alexandra Alexieva ➤ How to Establish eMunicipality - Ten Steps – Bojil Dobrev, Academic Director, International University ➤ The Programme for Implementation of eHealth in Bulgaria 2007-2009. Lyubo Pramatarov, Foundation "eHealth in Bulgaria" <p>Moderator: <i>Tania Popova, Executive Director, ICT Cluster</i></p>	<p style="text-align: center;">Panel session 3</p> <p style="text-align: center;">Management and PPP</p> <ul style="list-style-type: none"> ➤ Public Private Partnership in the Regional Management - Zlatina Karova, Director TMD, MRDPW ➤ Methodology for Development of Public Private Partnership Investment Projects – Prof. Evgeni Tzolov, CIST, Sofia University ➤ Public Private Partnerships: examples of good practices - Dr. Vittorio Modena, University of Pavia, Italy ➤ Announcement of the forthcoming Conference: Public-private Partnership – Structure, Models and Solutions – Gergana Maneva, CEP at AUBG ➤ The Plans for Sustainable Development, an Evidence for Creative Start of Municipalities - Alexander Trifonov, BAMCO <p>Moderators: <i>Zlatina Karova, Director TMD, MRDPW; Prof. Evgeni Tzolov, SU - CIST</i></p>	
15.45 – 16.15	Coffee Break			
16.15 – 18.00	<p>National/Regional Innovation Strategies</p> <ul style="list-style-type: none"> ➤ National Innovation Fund– Galina Doynova, EASMEP; ➤ Role of the RIS Projects in the regional development – Zoya Damianova, ARC Foundation ➤ Initiative for S_W Regional Innovation Strategy Development – Daniela Tcholakova, ARC Foundation, ➤ Regional Plan for Development of South-West Region 2007-2013 – Tzanko Shandrov, Prime Consulting, Plc. <p>Moderator: <i>Buriana Konaklieva, Head of Unit, MRDPW</i></p>	<p>Entrepreneurship - Innovation - Training</p> <ul style="list-style-type: none"> ➤ Training & Innovation, Innovation & Training – Nikolay Yarmov, Ex. Director, CEED ➤ Entrepreneurial Culture – Cultivation or Education – Alexander Babinov, KPMG ➤ The Targeted Training – Key Factor for Successful Public-private Partnership during the Assimilation of EU Structural and Cohesion Funds – Olga Borissova, Director CEP at AUBG; ➤ The First Spin-off Company, incubated by AASIE – Svetlin Nakov ➤ PAXIS Network– Presentation of Best Practices for Support of Innovative Start-Ups – Mirolyuba Madjarova, SU – CERTDP <p>Moderator: <i>Nikolay Yarmov, Executive Director, CEED</i></p>	<p style="text-align: center;">Cross-border Cooperation and Management.</p> <p>Best Practices presented by:</p> <ul style="list-style-type: none"> ➤ Lyubiza Tomova, Ex. Director, MASWB; ➤ Margarita Yurgandjieva, Ex. Director, RAM „Maritza“ ➤ Zlatka Nikolova, Ex. Director, ARM ➤ Rumen Genov, Chairman, ARED, K <p>Moderators: <i>Lyubiza Tomova, MASWB; Zlatka Nikolova, ARM</i></p>	<p style="text-align: center;">Cross-border Cooperation (2) and Public-private Partnership</p> <p>Best Practices presented by:</p> <ul style="list-style-type: none"> ➤ Galina Miteva - Vice Mayor, Dobrich ➤ Pazardjik ➤ Rodopi ➤ Stara Zagora ➤ Svishtov ➤ Dessislava Koleva – Sen. Expert "Business Development". Gabrovo ➤ Milena Dacheva - BARDA <p>Moderator: <i>Petya Atsinova, Ex. Director, ARED, Stara Zagora</i></p>
18.00	Conclusion Speech and Cocktail			

